

(Centre of Jamia Hamdard, New Delhi)

JAMIA HAMDARD since its inception in 1989, offered multiple higher education opportunities to the youth across the communities. Jamia Hamdard's initial focus was on Unani medicines and related areas.

Hamdard National Foundation (HNF) established HAMDARD VOCATIONAL KNOWLEDGE CENTRE (HVKC), an off-campus centre of Jamia Hamdard, New Delhi at Moradabad, UP in late 2021. Jamia Hamdard in its Board of Management (BOM) meeting held on January 5, 2021, has approved to start the process of setting off-campus center near Moradabad, in Paschim Uttar Pradesh. The objective is to provide opportunities to minorities and marginalized sections of communities for an affordable relevant skill-based education. When fully operational the campus will be autonomous and students belonging to Amroha, Moradabad, Sambhal, Baduan, and Rampur regions will be given priority in admissions.

Its objective is to provide skill-based courses to enhance the opportunities for students to enter into professional careers within a short duration. HNF is a charitable organization doing community service for over hundred years, realizes that students need more opportunities to enter into corporate world and have experience of industrial environment and pursue their career with great prospective.



HAMDARD VOCATIONAL KNOWLEDGE CENTRE

## 7906049173, 9027200944, 9897871832, 9041960439

hvkc@jamiahamdard.ac.in www.hvkc.jamiahamdard.ac.in

## HVKC, JAMIA HAMDARD, Hewett Muslim Inter College

compound, near KATGHAR railway station, MORADABAD









ATE HAKEEM ABDUL HAMEED S (14TH SEPT. 1908 – 22 JULY 1999)

> JANAB HAMMAD AHMED <u>CHANCELLOR</u>

SAJID AHMED C.E.O, <u>SECRATARY/TREASURER</u> HNF-HECA,NEW DELHI

PADMA SHRI PROF. IQBAL S. HASNAIN CHIEF CONSULTANT

PROF. (DR.) MOHAMMAD AFSHAR ALAM <u>VICE-CHANCELLOR</u>

> HASAN KAMAL <u>DIRECTOR</u> HVKC,MORADABAD

## **DIRECTOR'S MESSAGE**

Our objective is that we wish you to be happy and successful during your time with us. We have decided to skill students to have appropriate knowledge to get entry into the trending job fields after covid lockdowns. We have introduced courses in the fields of Food Technology, Management, Dietetics & Health and IT for the benefits of students. Students who are unable to get admissions in good institutions due to poor socioeconomic conditions are much more benefited as they can avail world class education at their home region without going to Delhi or any other faraway place.

After seeing this, HNF has reduced fees & currently we are educating students at the fees which is even lesser than the home tuitions for school going kids.

Post covid, the picture of the world has been drastically changed, enabling work from home culturenIT jobs, Food Industry had served the world & has grown sharply during Covid lockdowns around the world, which generated millions of Jobs and businesses, Health industry also one of the services rose during and after covid, Management of all these sectors with skilled persons is also the need of time. We have introduced new ways of learning & hands-on experience through our highly qualified experienced academic staff delivering you the world class advanced applied technical knowledge along with personality development programs and basic computer skills. this enable students to out-perform for the jobs. We have state-of-the-Art laboratory with industrial machines So that students become proficient in relevant skillset. A training/ apprenticeship of 2 months.

We have already placed our students in well known brands of the country.

## MISSION

- To produce students from our institute with quality & advanced knowledge who are proficient in the modern, commercial, technical skill-set required for a bright career as a technocrat or as an entrepreneur.
- To groom personality of the ward so as to make him/her self-dependent, Skilled, technically sound & employed person.
- To reprocess student's skill set so as to fetch a job or a career in this job scarce post-covid era.
- To improve socio-economic conditions of Moradabad region by providing High standard skill based Quality Education at very less fee, so that the students can display their competencies at the World class stage, where they can compete and out-perform with different World Class **Educational Institutes.**
- The students from marginalized society and backgrounds are mostly benefited as they get quality education at their location at very less fees without going to far places from their home.
- To increase the access of Jamia Hamdard, programmes to the majority of the society so that they can be benefitted at large scale by providing High class education in almost every Sector where jobs can be easily gained by quality Skill-set.

## VISION

- To develop skills and provide quality education to students technically make sound and professionally efficient.
- Hands on practice with the techno-scientific aspects to the modern trends going in the industry.
- To shape career of the students in such a direction that they will have bright future and set our bench mark of quality education in the industry.
- In addition to providing technical skill set to the students we will enhance their personality so as to compete the interview process by incorporating Personality Development Program.



## **Cho**ice of Programme (1-year diploma)

- 1. a. Diploma in Food Technology
  - b. Diploma in Food Technology specializations in-
  - i. Bakery & Confectionery Technology
  - ii. Dairy Technology
  - iii. Fruits & Vegetable Processing Technology iv. Meat, Poultry & Fish Technology
- 2. a. Diploma in Merchandising b. Diploma in Supply Chain Management c. Diploma in Export-Import Management
- 3. a. Diploma in Computer Application b. Diploma in Graphic Designing
- 4. Diploma in Food Nutrition and Dietetics

### We also provide Personality Development classes for all the Programmes"

**Programme Name** 

Eligibility-12th pass

Fee

## JOB PROSPECTIVE

Industrial Job (Quality, Production, Sales, & Marketing, R&D, Merchandiser, Trader, Accountant, Manager, Computer Technocrat, Analyst, Medical, Health, Nutritionist, Graphic Designer(metal, handicraft, apparel) IT, Editor, Small and Large Scale Businesses, MNC and Corporate Jobs, Food Safety and Govt. Jobs, Academic Jobs

## **STUDENTS WHO CAN BE** BENEFITTED

12th pass out students (any stream), Students who could not crack NEET or JEE or any other competition, working professionals who wants upgrade their skills, jobless youth (irrespective of any stream, technical or non-technical trade), Home-maker, bachelors and masters who are unemployed

# **"Women Empowerment** and NO AGE-BAR"



**Export Entrepreneur** 

Food Entrepreneur

**Duration - 1-year Diploma** 

Food Technology	15000/-
Bakery & Confectionery Technology	15000/-
Dairy Technology	15000/-
Fruits & Vegetable Processing	15000/-
Meat, Poultry & Fish Technology	15000/-
Merchandising	15000/-
Supply Chain Management	15000/-
Export-Import Management	15000/-
Computer Application	20000/-
Graphic Designing	20000/-
Food Nutrition and Dietetics	15000/-

## Diploma in Food Technology (DFT)

#### OBJECTIVES

- To provide basic knowledge about the physicochemical properties of food and Food Products.
- To give a general brief about various food products and industries.
- To study basic science and technology of the processing of food products.
- To study all segments of the Food Processing Industry-Quality, Production, Manufacturing, Food Safety.





Diploma in Food Technology specialization in Dairy Technology (DDT)

#### OBJECTIVES

- To provide the basic knowledge about the concept and scope of Dairy Technology.
- To gain knowledge with respect to the value addition of milk and milk products.
- To understand packaging and labeling requirements for Food Production.
- To learn different processing methodologies of various products.





Diploma in Food Technology specialization in Bakery and Confectionery Technology (DBT)

#### OBJECTIVES

- To get a brief insight into the bakery and confectionery industry.
- To get acknowledged with the quality testing of products.
- To have complete learning about product life cycle (manufacturing to retail).
- Detailed explanation of Scope for career and business.

## Diploma in Food Technology specialization in Fruits and Vegetable processing technology (DFV)

#### OBJECTIVES

- To provide knowledge about fruits and vegetable processing, their nutritive value, & composition.
- Handling, transportation & storage of fruits and vegetables.
- To learn the food chemistry behind processing and preservation.
- To analyze the effect of various processing.



Diploma in Food Technolog<mark>y</mark> specialization in Meat, Poultry & Fish Technology (DMT)

#### OBJECTIVES

- To give knowledge about the structure, composition, and nutritive value of meat, fish, egg, and poultry.
- To impart basic understanding about the processing & utilization of Meat, Poultry & Fish Technology in the food industry.
- Handling, storage, and transportation of fish.
- To have complete learning about product life cycle (manufacturing to retail).





## Diploma in Merchandising (DMZ)

#### OBJECTIVES

- To develop the necessary skills for successfully exporting markets metals like aluminum, stainless steel, iron, brass, garments & apparel industry, and other products.
- To learn the techniques used for identifying and meeting the needs of marketing of the products particularly exports and retail perspective.
- An introduction to handy crafts design, accounting, and retail principles.
- To learn how to spot, predict, and even influence trends, and are therefore in demand as buyers for retail outlets both large and small.
- To develop necessary marketing skills.

## Diploma in Export-Import Management (DEX)

#### OBJECTIVES

- This program helps students develop the Export-Import Management skills to successfully export market metals like aluminum, stainless steel, iron and brass industry in this region and other products (food products, garments and apparels.
- To learn the process of Export-Import Management, from production, labelling & packaging to export.
- This course covers the basic knowledge of merchandising of products for export and includes safety Management.
- To learn about International Trade & Business Environment, International Marketing, International Trade Finance & Risk Management.



## Diploma in Supply-Chain Management (DSM)

#### OBJECTIVES

- To get a brief insight about the supply chain part of business houses & its aspect.
- To learn about Logistics & Distribution, Management & Materials, Inventory Management and Legal Aspects.
- Detailed explanation of E-Businesses.
- To learn about the opportunities in industry like FMCG, E-Commerce, Manufacturing, Retail and Healthcare.
- To enhance your employability with training module in effective communication, leadership, time management & critical thinking to achieve your dream job.



## Diploma in Computer Application (DCA)

#### OBJECTIVES

- The course is job oriented in various positions in IT industry and other fields.
- The course is designed in such a manner that a person who is 12th passed in any stream can easily understand the syllabus and have knowledge of important topics of the computer applications. Such that basics of MS- Office suite, Advanced Excel, Excel, Adobe can lead its career into technical jobs of MNCs, Programming languages such as C, C++ and python gives career into programming jobs.
- For a person with willing to secure career into emerging fields of Artificial Intelligence, Machine Learning and Data Analytics will have practical and theoretical knowledge at the Second Semester. The internship, a student can choose into their favourite job area.



## Diploma in Graphic Designing (DGD)

#### OBJECTIVES

 The course is specially designed for the students who wish to make their careers into the graphics and designing job profiles across the various industries like Exportsimports, Advertising, marketing, media, digital and print media, Animation, Handicrafts, apparel & garments etc.

## Diploma in Food Nutrition and Dietetics (DND)

#### OBJECTIVES

- Students will be acknowledged about medicinal properties of Food and its value in our daily diet
- Students can prepare a diet chart for the different body types requirement in cost effective way.
- Students will be able to secure their future in different fields such as dietician in hospitals, clinics, gym, personal trainer etc.
- Improved personality and inter-personal skills acquired through our state-of-the Art Personality Development program.
- Improved personality for counselling sessions of the patients.





## **CLASSROOM INTERACTIONS**

## Interactive classes

Smart Talk



Wellequipped Laboratory



PDP

Classes

Placement

Drive

**ALUMNI TALK** 

#### Zaina Rehman, DFT/002 Suguna Foods, Mohali, Punjab

I got to learn many things from HVKC institute, our teachers are So co-operative and supportive, they always help me out with my problem while studying I want to Give a big thanks to our Respected Director sir Mr. Hasan Kamal for guiding and motivating us all the time during our study period in HVKC institute

#### Mahtab Ahmed, DFT/008 **Forsan Foods & Consumer Products** Co. Ltd

My overall experience to date has been amazing. Your institute has provided me with a number of opportunities to grow and explore my skills.

#### Aman Alam, DFT/017 Foodcoast International, Ludhiana, Punjab

HVKC helped me in making my career in the technical field. I wanted thanks to our Director Sir for giving me opportunity.

#### Tekchand Mehra, DBT/002 Dr. oetker, Bhiwadi, Rajasthan

My interest in Food Technology got boosted at HVKC, I admire our Director Sir for his support and upliftment of students

#### Mohd. Adil, DMT/001 Surbhi Enterprise, Gurugram, Haryana

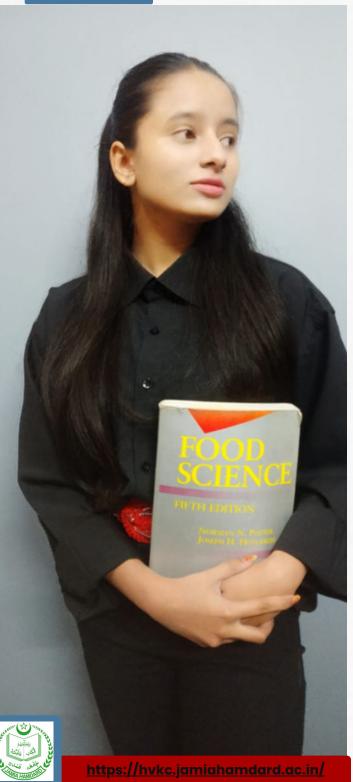
I got the platform for the knowledge that I wanted to gain, to move forward towards my business

#### Major Singh, DFV/001 Mega Best Food Park, Chattisgarh

I want to thanks the whole staff which helped me out in learing techincal skills for my development

# **OUR COLLEGE TOUR**





## 66 99 **OUR BRIEF PLACEMENT STORY**



Zaina Rehman, batch: 21-22 Suguna Foods, Mohali, Punjab

Aman Alam, batch: 21-22 Foodcoast International, Ludhiana, Punjab



Faisal Anis, batch: 21-22 Numix, Kashipur, UK

Arshia Naz, batch: 22-23 Numix, Kashipur, UK



Vishal Singh, batch: 22-23 Interek India Pvt Ltd, Gurugram

Vishal Prajapati, batch: 22-23 Interek, Gurugram



Sabika Hasan, batch: 22-23 Interek Labs Pvt. Ltd., Gurugram

Igra Fatima, batch: 22-23 Interek, Gurugram







# **TRAININGS** & **PLACEMENTS**

